



Marathon Expo and Holiday Market

About the Kiawah Island Golf Resort Marathon

Now entering its 46th year, the Kiawah Island Golf Resort Marathon & Half Marathon starts and finishes at the beautiful West Beach Conference Center. Along the way, runners will enjoy spectacular views of maritime forests, marshes, and grand homes as they run throughout the island community. This annual event draws more than 5,000 athletes from across the globe and the local Charleston community. The event centers upon three days of activities, culminating in an amazing and competitive race.

Distinguishing between Marathon Expo and Holiday Market Vendors

Marathon Expo Vendors are companies providing services or manufacturing items such as race essentials, running gear, apparel, nutrition and technology. To support our amazing community, our Holiday Market features local artisans who craft hand-made, niche products.

*Kiawah Island Golf Resort Marathon has the final say regarding vendor categorization.

Marathon Expo and Holiday Market Hours

Thursday, December 12	3 – 6:30pm
Friday, December 13	9:30am – 8pm
Saturday, December 14	6:30am – 2pm (expo only)

Set Up Hours

Thursday, December 12	11am – 2:30pm
Friday, December 13	8:30 – 9:30am

Breakdown Hours

Thursday, December 12	6:30 – 7:30pm
Friday, December 13	8 – 9pm
Saturday, December 14	2 – 4pm

Get on to the Island

Kiawah Island is a private, gated community. Passes are required to gain access to the island. Vendors will be provided with both a gate and parking pass for the entire race weekend. Please print these passes and display them in your windshield to be allowed through the front gate. Passes will be sent to you via email once each vendor has been confirmed/paid.

Marathon Expo and Holiday Market Location

The Marathon Expo and Holiday Market will take place simultaneously inside our 9,600+ sq. ft. West Beach Conference Center located at 2 Shipwatch Road, Kiawah Island, SC 29455. This is also the location for bib pickup and Friday's Pasta To-Go dinner pickup. Throughout race weekend, the conference center is a high traffic area with both runners and spectators. Be sure to factor this into your travel time when deciding your departure.

Directions to Race Venue (*Once on the Island*)

- Pass through Kiawah's Main Security Gate (right lane – must have pass visible)
- Follow signs to Packet Pickup
- Take your first right onto Kiawah Beach Drive
- Take your third left onto Vacation Way
- Go straight, West Beach Conference Center parking garage is on your right (NOTE: Clearance is 7'2")
- Once inside, park your car, unload all supplies
- Take the garage elevator to the expo located on the second floor

Parking and Unloading

Vendors for Thursday and Friday may unload their vehicles in the parking garage located below the conference center. Clearance for the parking garage is 7'2". The expo is located one level up (elevators are available). Vendors should supply their own dollies. Vehicles can remain in the parking garage.

All parking for Saturday (race day) will be located inside the parking garage underneath the conference center. Since this location is within the boundaries of the start/finish line, no cars will be able to leave the premises until after 2pm once the race has concluded.

Checking-In

Check-in for the Expo/Market will be right outside of the elevators of the West Beach Conference Center. Our staff will be there to get your group checked in and to show you to your Expo/Market location.

Pricing: Marathon Expo

Includes a 10 x 10 foot section with one six-foot rectangular table and two chairs. If two 10 x 10 sections are needed, the second section will be priced at 50% off. Larger spaces may be available upon request. You may bring your own display in addition to the table provided, but it must fit within your 10 x 10 area. No 10 x 10 tents are allowed. Once paid, fees are non-refundable.

Thursday, December 12	\$50
Friday, December 13	\$500
Saturday, December 14	\$50

Pricing: Holiday Market

Includes a 10 x 10 foot section with one six-foot rectangular table and two chairs. If two 10 x 10 sections are needed, the second section will be priced at 50% off. Larger spaces may be available upon request. You may bring your own display in addition to the table provided, but it must fit within your 10 x 10 area. No 10 x 10 tents are allowed. Once paid, fees are non-refundable.

Thursday, December 12	\$25
Friday, December 13	\$75

Pricing: Race Promotion

Includes a 10 x 10 foot section with one six-foot rectangular table and two chairs. You may bring your own display, but it must fit within your 10 x 10 area. No 10 x 10 tents are allowed. Once paid, fees are non-refundable.

Thursday, December 12	\$25
Friday, December 13	\$200
Saturday, December 14	\$25

Security

West Beach Conference Center is secured and locked during nighttime hours, but every vendor ultimately assumes responsibility for items left overnight.

Vendor Room

The Sago Room, located within the conference center, is a break room provided to all vendors. Coffee and tea will be provided, and there is a microwave to heat up meals.

Vendor Meals

Vendors are responsible for their own meals. Tickets for Friday's Pasta To-Go inside the West Beach Conference Center can be purchased on-site or online for \$17 by using the following discount code: *marathonvendor2024*.

Dress Code for Event

We request that vendors dress appropriately in business casual wear unless they wish to advertise their apparel products, in which case we simply request that apparel be appropriate lengths and does not contain offensive language or imagery.

Wireless Internet Access

Wi-Fi is available throughout the West Beach Conference Center. Simply connect to Kiawah Resort. Dedicated SSID with password protection is available for purchase at rates beginning at \$175/day.

Social Media

We use social media as a large part of our marketing and engagement with our participants. We encourage you to post your involvement in our race and expo using **#KiawahMarathon** on Twitter and Instagram, or on Facebook at www.facebook.com/kiawahmarathon.

Trademarks

Use of Kiawah Island Golf Resort, Kiawah Island Golf Resort Marathon, as well as associated logos and trademarks may not be used without written permission from Kiawah Island Golf Resort.

Questions/ Contact Information

For additional information, please contact Kim at Race_Vendor@Kiawahresort.com.