2021 Expo/Market Vendor Packet

Expo/Holiday Market Location
West Beach Conference Center, 2 Shipwatch Road, Kiawah Island, SC 29455.

How to Get On the Island
Kiawah Island Golf Resort is a private, gated community. Passes are required to gain access to the island. Vendors will be provided with both a gate and parking pass for the entire race weekend. Please print these passes and display them in your front windshield to be allowed through the front gate. Passes will be sent to you via email once each vendor has been confirmed/paid.

Directions to Race Venue, Once on the Island
- Pass through Kiawah’s Main Security Gate (right lane- must have pass visible).
- Follow signs to Packet Pick-Up.
- Take your first right past the gate onto Kiawah Beach Drive
- Take your third left onto Vacation Way.
- Go straight until a parking lot appears on your left and West Beach Conference Center is on your right
- Turn right into the underground parking garage (NOTE: Clearance is 7’2”)
- Once inside, park your car, unload all supplies and head to the elevator located inside the building
- Once here, an employee will be there to direct you further
Vendor Unload Location – Indoor Race Expo/Holiday Market
Vendors for Thursday and Friday may unload their vehicles in the parking garage located below the conference center. Clearance for the parking garage is 7'2. The expo is located one level up, elevators are available. Vendors should supply their own dollies. Vehicles can remain in the parking garage.

Race Day Vendor Parking
All parking for Saturday (race day) will be located inside the parking garage underneath the conference center. Since this location is within the boundaries of the start/finish line, no cars will be able to leave the premises until after 2pm once the race has concluded.

Expo/Holiday Market Check-In
Check-in for the Expo/Market will be in Carolina 6 of the West Beach Conference Center (closest room when exiting the elevators). Our staff will be there to get your group checked in and to show you to your Expo/Market location.

Covid-19 Protocol
If Covid-19 causes the Kiawah Island Golf Resort Marathon Expo/Holiday Market to be canceled, vendors will receive a full refund.

Vendor Health Promise
All vendors, runners, spectators, staff, and volunteers must agree that they will not attend the Kiawah Island Golf Resort Marathon Expo/Market if any one or more of the following is true on race weekend:

- Within the prior 14 days, they have tested positive for, or been exposed (close contact-less than 6 feet away for 15 minutes or more) to someone who has tested positive for Covid-19
- Within the prior 48 hours, they have experienced symptoms of Covid-19 (e.g., a fever of 100.4°F or higher, cough, shortness of breath or difficulty breathing, chills, repeated shaking, muscle pain/achiness, headache, sore throat, loss of taste or smell, nasal congestion, runny nose, vomiting, diarrhea, fatigue or any other symptoms associated with Covid-19 identified by the CDC)
- Despite measures to mitigate, eliminating the risk of contracting or transmitting a communicable disease, including, but not limited to Covid-19 is not currently possible.

Security
West Beach Conference Center is secured during nighttime hours, but every vendor ultimately assumes responsibility for items left overnight.

Vendor Break Room
Angel Oak room, located within the conference center, is a break room provided to all vendors for meals, snacks and a place where you can go to get work done. Coffee/tea will be provided.

Vendor Meals
Vendors are responsible for their own meals. Pre-Race Meal tickets for Friday’s Pasta To-Go inside the West Beach Conference Center can be purchased on-site inside the lobby of the race venue or online in advance for $17.60. Meal orders are due by December 5.
Dress Code for Event
We request that vendors dress appropriately in business casual wear unless they wish to advertise their apparel products, in which case we simply request that apparel be appropriate lengths and do not contain offensive language.

Wireless Internet Access
Wi-Fi is available inside the West Beach Conference Center; simply connect to Kiawah_Guests. This network, however, is not deemed “secure.” Additional day-of Wi-Fi will be available with password protection to ensure the security of vendor transactions.

Social Media
We use social media as a large part of our marketing and interaction with our participants. We encourage you to post your involvement in our race and expo using #KiawahMarathon on Twitter and Instagram, or on Facebook at www.facebook.com/kiawahmarathon.

Questions/ Contact Information
Should you have any questions or concerns leading up to race day, please contact Kelsey Lehman at Kelsey_Lehman@kiawahresort.com or 843.478.3938.