



**KIAWAH ISLAND GOLF RESORT WELCOMES HEIDI NOWAK
AS DIRECTOR OF SALES AND MARKETING**

Kiawah Island, SC, June 4, 2019 – Kiawah Island Golf Resort is pleased to announce Heidi Nowak as Director of Sales and Marketing. Nowak is responsible for implementing sales, marketing and communications strategies to drive business and grow revenue at the oceanfront luxury resort and to position the brand as one of the top golf destinations in the world. As Director of Sales and Marketing, Nowak is a member of Kiawah Island Golf Resort’s Executive Committee, which helps set the direction for the resort.

“We are excited to welcome Heidi to lead the efforts of our Sales and Marketing team,” said Kiawah Island Golf Resort President Roger Warren. “Heidi has amassed an impressive track record in marketing communications, sales and operations for one of the world’s most recognizable luxury hospitality brands, and we have full confidence in her ability to bring a renewed vision to this vital role, particularly during this exciting time of growth and expansion.”

A native of Cleveland, Ohio, Nowak has built her entire career in the hospitality industry, most recently as Director of Sales and Marketing at Hotel Bennett, a newly opened Salamander Hotels & Resorts property in downtown Charleston, South Carolina. Prior to that, she worked for 23 years for The Ritz-Carlton Hotel Company. She served for two years as Director of Sales and Marketing for the luxury chain’s Grand Cayman property. She held the same role for nearly seven years at The Ritz-Carlton, Charlotte, where she directed all pre- and post-opening sales and communications initiatives. She previously served in the company’s properties in Bal Harbour, Florida; Washington, D.C.; New York, New York; White Plains, New York; Detroit, Michigan; and Cleveland, Ohio. Nowak began her career in sales and marketing at The Ritz-Carlton in Cleveland, where she quickly rose in the ranks.

Nowak earned a Bachelor of Arts in Communications and an M.B.A., both from John Carroll University.

About Kiawah Island Golf Resort

Located along 10 miles of pristine beach less than 30 miles south of Charleston, S.C., Kiawah Island Golf Resort consistently ranks among the nation’s top destinations. It includes The Sanctuary at Kiawah Island Golf Resort, the resort’s ultra-luxury 255-room beachfront hotel and spa, and 500 private villas and luxury homes. Amenities include five championship golf courses, including The Ocean Course, an internationally top-ranked tennis center, and award-winning recreation and nature programs. Beginning spring 2018, Kiawah Island Golf Resort launched a three-year expansion that will greatly enhance the resort’s already world-class amenities. For more information, visit www.kiawahresort.com.

CONTACT:

Bryan Hunter, Director of Public Relations
843-768-2749 bryan_hunter@kiawahresort.com