

*Gourmet & Grapes*

**SPONSORSHIP OPPORTUNITIES**



**HOLLINGS CANCER CENTER**  
**MEDICAL UNIVERSITY OF SOUTH CAROLINA**

# *9th Annual Gourmet & Grapes*



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## THE EVENT

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Gourmet & Grapes offers five-diamond services and a variety of events to approximately 500 guests passionate about food and wine. The weekend begins Friday evening with An Epicurean Affair, an exclusive, black-tie, private dining experience. Saturday continues with The Gourmet Culinary Luncheon Experience featuring an exquisite culinary demonstration, followed by the highlight of the weekend – The Wine Odyssey Gala. The gala features a variety of award-winning chefs from the Southeast Region, wineries from around the world, a silent auction, and a thrilling live auction. It concludes on Sunday with a Farewell Brunch in The Ocean Room or golf at one of Kiawah Island Golf Resort's courses.

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## THE CAUSE

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The funds raised at Gourmet & Grapes help the Hollings Cancer Center further its cutting-edge research and patient care programs. This year's event was record-breaking and raised more than \$425,000! Over the past eight years, Gourmet & Grapes has raised \$1.5 million to support cancer research, endowed chairs, and patient support. Located on the Medical University of South Carolina campus, the Hollings Cancer Center is the state's only National Cancer Institute designated cancer center and one of only 69 designated centers in the country. More than 28,000 South Carolinians will be diagnosed with cancer this year. Through your sponsorship, scientific breakthroughs and advances in treatments will be made as we partner together to fight this dreaded disease.

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## THE BENEFIT

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As a sponsor of Gourmet & Grapes, your company will be prominently placed in all of the printed and online event marketing materials. The sell-out event includes some of South Carolina's most influential business leaders, and our supporters are loyal patrons of our sponsors. In addition to the marketing benefits, your sponsorship includes tickets to your selected event and upgraded room accommodations (when available). Sponsorship opportunities are available starting at only \$2,500. Please contact us today for a customized proposal.

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## TO REGISTER

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Please fill out the enclosed sponsorship form, visit us online at [www.musc.ejoinme.org/gg17](http://www.musc.ejoinme.org/gg17), or contact Abby Parks at [parksab@musc.edu](mailto:parksab@musc.edu), 843-792-1669. Together we can make a difference.

Thank you for your consideration and support!



*The mission of Hollings Cancer Center is to reduce the cancer burden in South Carolina through the highest quality care, innovative research, outstanding professional education, and statewide cancer prevention programs with a focus on reaching underserved populations.*

# Schedule of Events

## **GOURMET & GRAIN**

Mingo Point, Kiawah Island

**THURSDAY, FEBRUARY 2**

6:00 PM VIP | 7:00 PM General Admission

Begin your culinary journey on Thursday evening with our second annual BBQ and bourbon mashup. VIPs will sip on exclusive bourbons with Julian Van Winkle during a meet-and-greet. Then, all guests will mingle with two of the Carolinas renowned Pitmasters while sipping on other rare bourbons. Pair your swine with fixin's from Home Team BBQ and Fox Bros. Bar-B-Q and dance the night away to a local favorite bluegrass band.

## **AN EPICUREAN AFFAIR**

The Ocean Room, The Sanctuary

**FRIDAY, FEBRUARY 3**

6:30 PM

With the famed Top Chef® series hitting the Lowcountry, we are celebrating with four distinguished contestants! Savor this elegant black-tie dining experience in The Sanctuary's signature dining room with Top Chefs Kevin Gillespie, Kristen Kish, Justin Devillier and Emily Hahn, a contestant from this season. This five-star evening will feature world class wines from one of the most respected female wine makers, Merry Edwards.

## **WINE SEMINAR**

The Ocean Room, The Sanctuary

**SATURDAY, FEBRUARY 4**

11:00 AM

Join us in the Ocean Room for an informative wine seminar. Additional details coming soon!

## **GOURMET CULINARY LUNCHEON**

The Ocean Room, The Sanctuary

**SATURDAY, FEBRUARY 4**

12:00 PM

Chef-duo and James Beard Award Finalists, Michael Hudman and Andy Ticer of Memphis, TN are taking over The Ocean Room for an afternoon of exquisite culinary demonstration. Their multi-course menu will be perfectly paired with exceptional varietals from Grassroots Wines.

## **WINE ODYSSEY GALA**

Grand Oaks Ballroom, The Sanctuary

**SATURDAY, FEBRUARY 4**

6:30 PM

Savor the unique flavors from a bounty of acclaimed chefs at our main event and auction gala. Mingle with our culinary talent while sipping on distinctive wines from around the world and vote on the winner for the 2017 Golden Fork and Golden Cork Awards. Conclude your evening dancing the night away at the Champagne and Chocolate Afterglow.

## **FAREWELL BRUNCH**

The Ocean Room, The Sanctuary

**SUNDAY, FEBRUARY 5**

9:00 AM–12:00 PM

Enjoy endless bubbly with friends and celebrate the weekend with lavish offerings.

## **GOURMET, GRAPES & GOLF**

Osprey Point Golf Course, Kiawah Island

**SUNDAY, FEBRUARY 5**

9:30 AM

After a full weekend of wining and dining, step out onto Osprey Point, one of Golf Digest's "Best Places to Play". Players can register as singles or by teams.

# Major Sponsorship Opportunities

## **\$25,000 | PRESENTING SPONSOR**

The presenting sponsor will receive:

- Three tables of 10 at the Wine Odyssey Gala
- Introduction at all of the weekend's events
- 15 guest rooms for Saturday night
- Thirty tickets to golf or brunch on Sunday morning
- Premier placement in the weekend's program
- Table signage at the gala and brunch
- Social media recognition
- Logo or name on the following: event website, event signage, all printed event materials, event advertisements, TV screens at the event, all event emails



## **\$15,000 | AN EPICUREAN AFFAIR EVENT PARTNER**

The sponsor will receive:

- The named sponsorship of An Epicurean Affair
- A table for 10 at An Epicurean Affair
- 5 guests rooms for Friday night
- Premier logo or name on the weekend's program, all event signage during An Epicurean Affair, event invitations, the event website, on plasma screens throughout the event, on the menus
- Welcome and introduction at An Epicurean Affair

## **\$10,000 | WINE ODYSSEY GALA PARTNER**

The sponsor will receive:

- A table for 10 at the Wine Odyssey Gala with premier table placement
- 5 guests rooms for Saturday night
- A table for 10 at the Farewell Brunch
- Premier logo or name placement on the weekend's program, event signage at the Wine Odyssey Gala, event invitations, the event website, on plasma screens throughout the event
- Welcome and introductions at the Wine Odyssey Gala



# Partnership Sponsorship Opportunities

## **\$10,000 | GOURMET & GRAIN PARTNER**

The sponsor will receive:

- The named sponsorship of Gourmet & Grain
- Private meet and greet with Julian Van Winkle and the chefs
- A table for 6 at An Epicurean Affair
- 3 guests rooms for Thursday night
- Premier logo or name on the weekend's program, all event signage during Gourmet & Grain, event invitations, the event website, on plasma screens throughout the event, on the menus
- Welcome and introduction at Gourmet & Grain

## **\$7,500 | GOURMET CULINARY LUNCHEON PARTNER**

The sponsor will receive:

- The named sponsorship of the Gourmet Culinary Luncheon Demonstration
- A table for 10 at the luncheon
- 10 tickets to the wine seminar
- 2 tickets to the Wine Odyssey Gala
- 1 room for Saturday night
- Private meet and greet with the chefs
- Premier logo or name on the weekend's program, all event signage during the Gourmet Culinary Luncheon, event invitations, event website, on plasma screens throughout the event, on the menus
- Welcome and introduction at the Gourmet Culinary Luncheon

## **\$5,000 | GOURMET, GRAPES & GOLF PARTNER**

The sponsor will receive:

- 2 foursomes
- Welcome and introduction before play
- 8 tickets to brunch for spouses/guests during golf
- 2 tickets to the Wine Odyssey Gala
- 1 room for Saturday night
- Premier logo or name on the weekend's program, all event signage during the golf game, event invitations, the event website, on plasma screens throughout the event, on the menus



# Signature Sponsorship Opportunities

**Gourmet & Grapes Signature Sponsors all receive the following benefits. Additional benefits specific to the sponsorship are listed below each sponsorship opportunity.**

## **SIGNATURE SPONSOR BENEFITS INCLUDE:**

*Special Gourmet & Grapes reduced rate at The Sanctuary Hotel for additional guests*

*Premier seating and table placement for sponsored event*

*Logo displayed on table signage at event*

*Logo placement on the weekend program and event website*

## **\$7,500 | WINE ODYSSEY GALA LIVE AUCTION SPONSOR**

The sponsor will receive:

- Table for 10 at the gala
- 1 guest room for Saturday night
- 2 tickets to the Farewell Brunch
- Premier logo placement on all live auction signage, including mobile bidding screens, posters, and during presentation
- Welcome and introduction during the Live Auction
- Company sponsored gift to winning auction bidders



## **\$5,000 | WINE ODYSSEY GALA AFTERGLOW SPONSOR**

The sponsor will receive:

- Table for 10 at the gala
- 1 guest room for Saturday night
- 2 tickets to the Farewell Brunch
- Premier logo placement on in the Afterglow ballroom and food stations
- Welcome and introduction after the Live Auction and during the Afterglow from the band



## **\$5,000 | WINE ODYSSEY GALA SILENT AUCTION SPONSOR**

The sponsor will receive:

- Table for 10 at the gala
- 1 guest room for Saturday night
- 2 tickets to the Farewell Brunch
- Premier logo placement on all silent auction signage, including mobile bidding screens and posters



# Signature Sponsorship Opportunities

**Gourmet & Grapes Signature Sponsors all receive the following benefits.**  
**Additional benefits specific to the sponsorship are listed below each sponsorship opportunity.**

## **SIGNATURE SPONSOR BENEFITS INCLUDE:**

*Special Gourmet & Grapes reduced rate at The Sanctuary Hotel for additional guests*  
*Premier seating and table placement for sponsored event*  
*Logo displayed on table signage at event*  
*Logo placement on the weekend program and event website*

## **\$5,000 | WINE ODYSSEY GALA REGISTRATION SPONSOR**

The sponsor will receive:

- Table for 10 at the gala
- 1 guest room for Saturday night
- 2 tickets to the Farewell Brunch
- Premier logo placement at registration

## **\$2,500 | WINE ODYSSEY GALA RED CARPET SPONSOR**

The sponsor will receive:

- Premier logo placement at the red carpet step and repeat
- All event Facebook pictures tagged through Tag Your Pix



## **\$2,500 | FAREWELL BRUNCH SPONSOR**

The sponsor will receive:

- Table for 10 at brunch
- 2 tickets to the Wine Odyssey Gala
- Premier logo placement on all brunch signs

## **\$2,500 | THE WINE SEMINAR SPONSOR**

The sponsor will receive:

- 10 tickets to the Wine Seminar
- Opportunity for a private meet and greet with the wine expert
- Premier logo placement on all wine seminar signage
- Welcome and introduction during the seminar



# *Additional Sponsorship Opportunities*

## **AN EPICUREAN AFFAIR TABLE SPONSOR**

*Table of Ten \$3,000 (\$3,500 after Dec. 1)*

The sponsor will receive:

- Logo placement on table signage
- Logo placement on event website
- Company or family name in program
- Discounted room rate at The Sanctuary Hotel

## **WINE ODYSSEY GALA TABLE SPONSOR**

*Table of Twelve \$3,000 (\$3,200 after Dec. 1)*

*Table of Ten \$2,500 (\$2,650 after Dec. 1)*

The sponsor will receive:

- Logo placement on table signage
- Logo placement on event website
- Company or family name in program
- Discounted room rate at The Sanctuary Hotel
- Welcome and introduction during the seminar

## **GOURMET & GRAPES PATRON PROGRAM**

*\$3,250 (\$3,500 after Dec. 1)*

*As a Gourmet & Grapes Patron, you will receive exclusive access to Gourmet & Grapes Friday through Sunday. Patrons will receive two tickets to the weekend events, reserved and preferred seating, intimate interaction with our renowned-regional chefs and winemakers from around the world.*

The couple will receive:

- Two night accommodations at The Sanctuary Hotel for Friday and Saturday night
- Two tickets to the following Gourmet & Grapes Events:
  - An Epicurean Affair*
  - Gourmet Culinary Luncheon*
  - Wine Seminar*
  - Wine Odyssey Gala*
  - Brunch*
- Complimentary hotel upgrade
- Private Gourmet & Grapes behind-the-scenes kitchen tour
- Name recognized in weekend program and on event website



# Purchase Form

## CONTACT INFORMATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

An Epicurean Affair Partner (\$15,000)

Gourmet & Grain (\$10,000)

Gourmet & Golf Partner (\$5,000)

Registration Sponsor (\$5,000)

Wine Seminar Sponsor (\$2,500)

Wine Odyssey Gala (\$10,000)

Gourmet Culinary Luncheon (\$7,500)

Silent Auction Sponsor (\$5,000)

Farewell Brunch Sponsor (\$2,500)

Patron Program (\$3,250 or \$3,500 after Dec. 1)

## TABLE SPONSORS

An Epicurean Affair Table of 10 \$3,000 \$3,500 (After Dec. 1)

Wine Odyssey Gala Table of 12 \$3,000 \$3,200 (After Dec. 1)

Wine Odyssey Gala Table of 10 \$2,500 \$2,650 (After Dec. 1)

## INDIVIDUAL TICKETS

An Epicurean Affair \$300 \$350 (After Dec. 1) # of Guests: \_\_\_\_\_

Gourmet Culinary Luncheon \$150 \$170 (with cookbook) # of Guests: \_\_\_\_\_

Wine Seminar \$75 \$50 (with luncheon) # of Guests: \_\_\_\_\_

Wine Odyssey Gala \$250 \$300 (After Dec. 1) # of Guests: \_\_\_\_\_

### Please note: the following tickets do have guaranteed seating:

Farewell Brunch \$100 # of Guests: \_\_\_\_\_

Gourmet, Grapes & Gold \$200 # of Guests: \_\_\_\_\_

*I would like to make an additional gift to support Hollings Cancer Center in the amount of \$ \_\_\_\_\_.*

## METHOD OF PAYMENT

A check is enclosed (please make checks payable to MUSC Foundation – Hollings Cancer Center and mail to:  
**Hollings Cancer Center attn.: Abby Parks, 86 Jonathan Lucas Street, MSC 955, Charleston, SC 29425**

Please charge my: American Express MasterCard Visa Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please invoice me in the month of \_\_\_\_\_.

*All invoices must be paid by January 30, 2017*

**Register online at [www.musc.ejoinme.org/GG17](http://www.musc.ejoinme.org/GG17)**